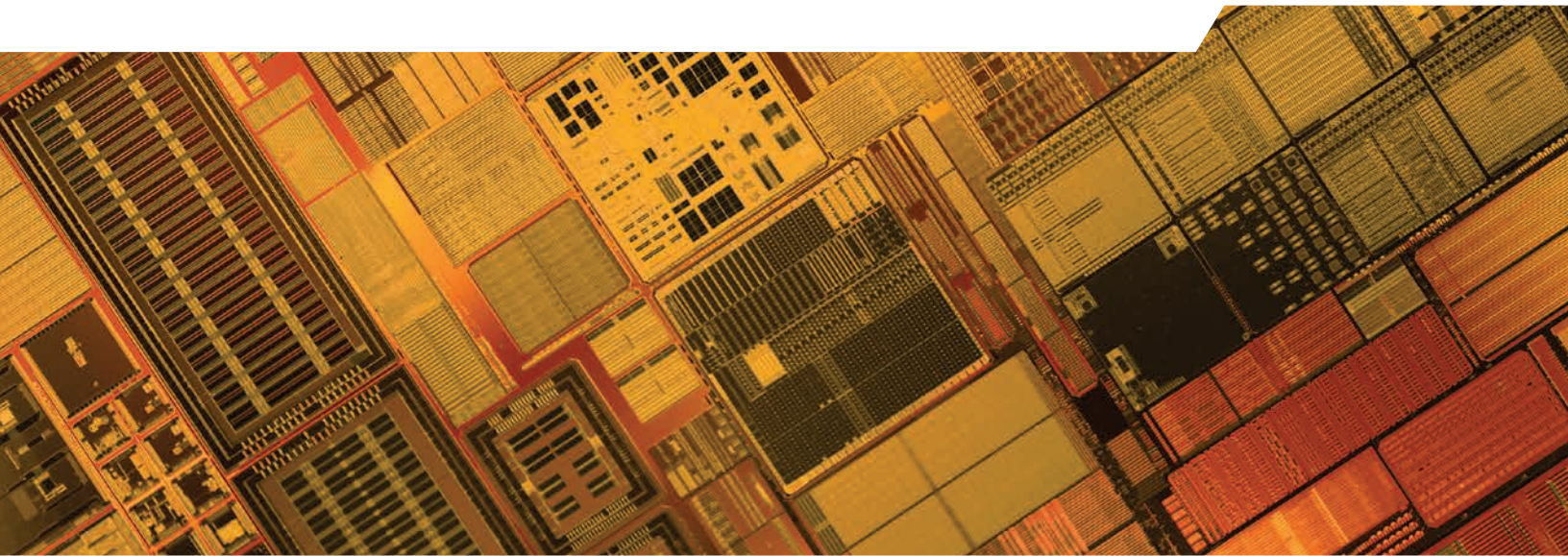


BEYOND SMART

July 10-12, 2018 | Moscone Center | San Francisco, CA



2018 EXHIBITOR PROSPECTUS

SEMICON West connects the entire extended electronics supply chain, all in one place and at one time. It's where the industry gets a glimpse at what's next and finds its innovation engines. And it's the premier place to reconnect with customers and find new ones to drive your business forward.

RESERVE YOUR BOOTH TODAY

The Smart Place to Be in Today's Smart New World

The industry is evolving and everything's in flux. So now is the time to increase your visibility and expand your connections across the extended electronics supply chain. And this is the place to do it. With high-quality programs and immersive new experiences on the Expo floor, SEMICON West 2018 promises to attract more qualified buyers than ever before.

Who Attends SEMICON West?

SEMICON West attracts a highly influential audience of business and technology leaders, executives, researchers, and industry analysts from across the microelectronics supply chain.

JOB FUNCTION

- Engineering
- Design
- Chemicals/Materials
- Equipment
- Fabrication and Process
- Test
- Packaging/Assembly
- QA
- Manufacturing/Operations
- Field Service
- Facilities
- Executive Management
- Research and Development
- Purchasing and Procurement
- Environment, Health and Safety
- Government and Public Policy
- Business Development

Areas of Interest

SEMICON West visitors are interested in a broad range of industries, technologies, and products from across the supply chain, from design to manufacturing.

- Semiconductor
- MEMS/Sensors
- Flexible Hybrid Electronics/Printed Electronics
- LED/Solid State Lighting
- Photonics
- Display
- Photovoltaic/Solar
- Software/Applications
- Consumer Electronics
- IoT
- Automotive Electronics
- Medical Electronics/MedTech

Products and Services

DESIGN/ MANUFACTURING SERVICES

- Design/EDA
- Fabless
- Foundries
- Packaging and Test Services (OSAT)
- Electronic Manufacturing Services (EMS)/System Integration
- Factory Control/Process Software

- Manufacturing Services and Consulting
- R&D/Technology Transfer

MANUFACTURING EQUIPMENT

- Front-end Processing
- Printing/Coating/Roll-to-Roll
- Large-area/Thin Film
- Inspection and Measurement/Metrology

- Test
- Assembly/Packaging
- Factory Automation: Robotics
- Abatement/Environmental Systems
- Components/Sub-systems/Instrumentation
- Parts
- Secondary Equipment and Services

MATERIALS

- Wafers/Substrates
- Process Materials: Gases/Liquids/Solids/Chemicals
- Inks/Pastes/Printing Materials
- Cleaning
- Packaging/Assembly
- Consumables

2018 SEMICON West Proposed Fees

Booths are sold in no less than 100-square-foot increments, unless specified.

Prices are calculated per square footage.

	Raw	Pipe & Drape and Drayage	Hard Wall and Drayage
Pricing			
Member	\$33.50	\$41.00	\$60.00
Non-member	\$46.00	\$54.00	\$72.00

Reserve a Meeting Room

Do you need a space to host your customer meetings? Meeting rooms are available for exhibitors in both Moscone North and South Halls. Contact us today for availability and pricing. Spaces are limited!

Think Outside the Booth—Becoming a SEMICON West Sponsor

SEMICON West offers innovative sponsorship opportunities for every sales and marketing objective:

- **Thought Leadership**—China Investment Forum, TechXPOT Sessions, Test Vision 2020
- **Brand Awareness**—Digital Signage, Video Ads, Event Guide Print Ads, Mobile App Ads, Hanging Banners
- **Networking**—After-hours Party and Fundraiser, Community Receptions
- **Lead Generation**—Transportation Sponsor, Coffee Carts, SMART Workforce Programs
- **And More**—Ask us for our complete list of marketing and sponsorship opportunities, including NEW show floor experiences within our SMART Transportation, SMART Manufacturing, and SMART MedTech Pavilions

Sponsorship Packages

PLATINUM

\$75,000

SEMICON West investment.
Includes an exclusive benefits package pre-selected by SEMI management.

GOLD

\$55,000–\$74,999

SEMICON West investment.
Includes a 10'x20' booth and benefits package pre-selected by SEMI management.

SILVER

\$35,000–\$54,999

SEMICON West investment.
Includes a 10'x10' booth and benefits package pre-selected by SEMI management.

Meet with Decision Makers Across the Extended Supply Chain

With top purchasers, leading manufacturers, and C-level executives making up a full 80% of the event's 22,400+ visitors, there's no better place to be visible and meet decision makers, customers, and your customers' customers across the extended supply chain. Visitors attending SEMICON West with a purchasing role are influenced by what they see for the next 12 months. You can't miss it!



84%

of visitors influence buying decisions



39%

of visitors represent engineering or technology roles



18%

of visitors are international and represent 36 countries



Ready to claim your place at the year's most important industry event?

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SEMICON[®] WEST JULY 10-13, 2018
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SAN FRANCISCO, CA