



SEMICON West 2017 July 11 - 13

Preliminary Exhibitor Planning Timeline

November 2016

- Exhibitor Housing opens on November 1
- SEMI U.S. office closed November 24 and 25 for Thanksgiving Holiday

December 2016

- Hotel Room Block confirmation sent by CMR by December 9
- Exhibitor Update on December 13
- SEMI U.S. office closed December 13 through December 31 for Winter Holiday

January 2017

- SEMI U.S. office closed on January 2 for New Year's Holiday
- Exhibitor Update - January 9
- Final booth payment due - January 11
- Visitor Housing opens - January 25

February 2017

- e-Booth / Exhibitor Console available – Feb 13
- Co-Exhibitor Application available – Feb 13
- Advertising Opportunities available – Feb 13
- Exhibitor Designated Contractors application available – February 13
- Exhibitor Update - February 14

March 2017

- Final booth payment due - March 11
- Exhibitor, Visitor, Program and Press Registration open – March 15
- e-Booth Promotion Widget available – March 15
- Customer Invitation Email Campaign opens – March 15
- Exhibitor Services Manual available (online) – March 15
- Exhibitor Update - March 15

April 2017

- Hotel Function Space/Hospitality Suite Request Form due – April 7
- Complimentary registration for period for Expo Only pass ends – April 7
- Visitor Advanced Registration Rate of \$70 begins – April 8
- Exhibitor Update – April 11
- 100% liquidated damage fee in effect for any exhibit space cancelled /reduced beginning April 11

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May 2017

- Exhibitor Update – May 9
- Visitor Advanced Registration Rate of \$130 begins – May 13
- Exhibitor Hotel Reservation Rooming List due – May 26

June 2017

- Pocket Guide Information Input deadline – June 3
- Visitor Registration fee of \$50 ends – June 3
- Visitor Registration fee of \$100 begins – June 4
- Advanced Warehouse Shipments accepted beginning – June 5
- Co-Exhibitor company information and payment due – June 9
- Exhibitor Designated/Appointed Contractor information due – June 9
- Deadlines for Advance Order Discounts for Freeman and most vendors – June 14
- On-site space selection appointments for SEMICON West 2018 – Week of June 19
- Final Exhibitor Update – June 20
- Hotel deposits will be non-refundable for reservations cancelled after June 23
- Hotel reservations and/or changes must be made through CMR up until June 27
- Advanced Warehouse Shipments deadline – June 28
- Hotel reservations and/or changes must be made directly with hotel on or after June 28

July 2017

- SEMI U.S. office closed – July 3 & 4
- Freeman OnLine (online Exhibitor Services Manual) closes – July 5
- Visitor Onsite Rate of \$200 begins – July 11
- Press Kits to Press Center due by July 11

Registration Hours:

Thursday, July 6	8:00am-6:00pm
Friday, July 7	8:00am-6:00pm
Saturday, July 8	8:00am-6:00pm
Sunday, July 9	Closed*
Monday, July 10	8:00am-6:00pm
Tuesday, July 11 – Thursday, July 13	8:00am-5:30pm

Note: All badges must be picked up on-site at the SEMICON West desks. Badges will not be mailed in advance.

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Move-In Hours:

Thursday, July 6	8:00am-8:00pm
Friday, July 7	8:00am-8:00pm
Saturday, July 8	8:00am-8:00pm
Sunday, July 9	Closed*
Monday, July 10	8:00am-8:00pm
Tuesday, July 11	8:00am-10:00am

Important Reminder

Moscone Center will be going 'dark' on **Sunday, July 9, 2017**. During this time, Exhibitors will not have access to the exhibit halls, and there will be no Exhibitor Services available. Moscone Center will re-open again from 8:00am-8:00pm on Monday July 10 for standard move-in hours.

Exhibit Hours:

Tuesday, July 11	10:00am – 5:00pm
Wednesday, July 12	10:00am – 5:00pm
Thursday, July 13	10:00am – 4:00pm

Move-Out Hours:

Thursday, July 13	4:00pm-8:00pm**
Friday, July 14	8:00am-8:00pm**
Saturday, July 15	8:00am-4:00pm

**To work beyond the above mentioned hours, please obtain an After Hours Pass from Security.

Questions? [Contact Us](#)