

# SEMICON<sup>®</sup> West2008

**Would you like to increase interest and generate "buzz" about the products and services your company offers at the up-coming SEMICON West 2008 show?** Think outside the box with **CMT Agency**. Our talent will take an ordinary event or tradeshow booth and make it extraordinary by assisting with product sampling and demonstrations, lead generation, brand ambassadors, booth hosts/hostesses and corporate presentations.

**Quite simply** – market competition demands innovation now more than ever. With new products, services, and competitors entering the scene on an on-going basis, the business world is in a constant state of change and transition. In order to rise above the rest, companies must seek out what attracts their target audience and find new ways to communicate their products and services.

**Our knowledgeable and articulate representatives** will help to ensure your event is an enormous success by becoming educated about your company and event objectives in advance. **CMT Agency** is the difference in success between competitors by providing the best talent and representatives in the business coupled with superior customer service. This special touch results in a successful tradeshow, event, launch, or promotion and a win-win for everyone!

**Convention Models & Talent Agency** is the leading national and international model and talent staffing provider for conventions, tradeshows, special events, and promotional marketing. We are more than just models....



convention models + talent agency

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