



Co-Exhibitor Information and Payment Form

The Event Directory process is an automated online process for SEMICON West 2008! Co-Exhibitor listings are only for companies that are displaying with a Primary Exhibitor in their booth. Co-Exhibitors will be able to input their Event Directory information via the web, through their own SmartBooth™ portal.

The Co-Exhibitor fee for SEMICON West 2008 is a US\$500 non-refundable fee to be listed as a Co-Exhibitor. All Co-Exhibitors will:

- Receive a company name listing in the SEMICON West 2008 Exhibitor List online
- Receive a listing in the printed Event Directory (if payment is received by May 2, 2008)
- Receive a full listing on the online Event Directory
- Receive full access to the SmartBooth Exhibitor 'dashboard portal'.
- Be completely 'searchable' by all registered SEMICON West visitors, and available for visitors to make contact and set-up meetings with.

To become a Co-Exhibitor at SEMICON West 2008, complete the information below and return to SEMI at (semiconwestppg@semi.org or fax to +1.408.943.7953). SEMI will process your payment and you will receive a username and password in order to complete your SmartBooth 'dashboard portal' process. **Note: Only Co-Exhibitors who have submitted full payment will receive login instructions and information by separate email. There are no complimentary Co-Exhibitor listings available for SEMICON West 2008.**



Yes, I would like to participate as a Co-Exhibitor. (Please submit one form for each Co-Exhibitor)

* Indicates a Mandatory Field.

* Co-Exhibiting

Company Name: _____
Company Name (as it would appear in the Event Directory)

* Co-Exhibitor Contact Name: _____ Date _____

* Street Address: _____

* City: _____ State: _____ Postal Code: _____

* Country: _____ * Email: _____

* Telephone: _____ Fax: _____

Primary Exhibitor Company Name: _____

- **Note:** The above address and contact information is for internal use only and will NOT be printed in the Event Directory.
- Co-Exhibitors requesting a listing must submit payment of US\$500 to receive their SmartBooth portal login information and instructions to enter their Event Directory listing.

The SmartBooth portal serves multiple purposes at SEMICON West. SmartBooth is not only the repository housing the Event Directory data that details your company's products and services, contact information and the product categories that best characterize your company's products and services.

SmartBooth is also a powerful web-based prospecting and measurement tool that enables all exhibitors to identify and target the most highly qualified visitors, visitors who are actively seeking your products and services, and invite them directly to your booth— as well as measure your success SEMICON West. As a Co-Exhibitor at SEMICON West, you will be able to activate your own SmartBooth exhibitor portal to get the 'ideal' visitors to your booth. The information housed in SmartBooth is then exported to print into the official SEMICON West *Event Directory*.

For more information on how to maximize your SmartBooth – visit the [SEMICON West Exhibitor University Schedule](#) for information on the SmartBooth related webinars.

In order to guarantee inclusion in the Event Directory, please return the completed Co-Exhibitor Event Directory information and Payment form to SEMI by May 2, 2008. Email semiconwestppg@semi.org or fax +1.408.943.7953.



Co-Exhibitor Listing Payment Form

It is the responsibility of the Co-Exhibitor to include payment with the completed Co-Exhibitor Information form. Co-Exhibitors with an unpaid balance will not receive login information to enter Event Directory information and will not be included in the Event Directory. In the event that the Primary Exhibitor cancels their exhibit space, the Co-Exhibitor listing will not be included in the Event Directory. Payments for Co-Exhibitor listings are non-refundable. Below are the payment options for SEMICON West:

1) PAYMENT BY CHECK (U.S. Dollars only) - Make check payable to SEMI® and send **with the Co-Exhibitor Information and Payment Forms** to:

SEMI Lockbox:
SEMI
Dept. 05607
San Francisco, CA 94139 USA

or

Express Mail Address:
SEMI Expositions
3081 Zanker Road
San Jose, CA 95134-2127

CHECK: USD only - payable to **SEMI** Reference: **SEMICON West 2008 – Co-Exhibitor**

2) PAYMENT BY DIRECT BANK TRANSFER - complete this form and return to SEMI.

Co-Exhibitor Company Name: _____

Primary Company Name: _____

Co-Exhibitor Contact Name: _____

Originating Bank: _____

Amount of Transfer: _____ Date of Transfer: _____

Send Bank Transfer to:
Wells Fargo Bank
420 Montgomery Street
San Francisco, CA 94104 USA
ABA: 121000248, A/C#: 4277-159497

Please return this form to:
SEMI Finance Department
3081 Zanker Road
San Jose, CA 95134-2127 USA
Fax: 1.408.943.7941

NOTE: To ensure proper credit, be sure that the bank transfer includes **YOUR COMPANY NAME** and is clearly marked for **SEMICON West 2008**.

3) CREDIT CARD: Card Type: Visa MasterCard American Express

Co-Exhibitor Company Name: _____

Primary Company Name: _____

Amount: _____ Card number: _____ Exp. Date: _____

Print name (as it appears on card): _____

Statement billing address: _____

Signature of cardholder: _____

(In order to be valid, credit card payments must include the signature of the cardholder)

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