



SEMICON West Exhibitor University Program Webinar Four:

**“New Exhibitor Webinar – How to Get Off to a Fast Start in SEMICON West”**

Tuesday, March 4, 2008

9:00am to 10:00am PST

Thank you for participating in the fourth Exhibitor Education Webinar, “New Exhibitor Webinar – How to Get Off to a Fast Start in SEMICON West”. This webinar is now available for your playback and reference. [Log on now](#) (replay number 2146001344).

In this fourth webinar, we heard from Competitive Edge, BDMetrics and Freeman Design Company on ways to help new (and returning) exhibitors get ready for SEMICON West 2008—from pre-show planning through onsite logistics. Time and cost-saving tips that will help ensure your success at SEMICON West were also highlighted in this valuable webinar.

Additional topics discussed in this webinar:

- Benefits and opportunities for new exhibitors at SEMICON West 2008
- Meet the Show Team: Who does what
- Strategic exhibiting issues
- Show logistics
- Money management and cost savings tips

Click on the links below to gain access to the webinar replay:

- [Log on here and enter replay number 2146001344](#)
- Webinar 4 – [Presentation](#)
- Webinar 4 – [eWorkbook](#)
- Webinar 4 – [Questions and Answers](#)

To boost your marketing tools for SEMICON West, valuable coupons are available to qualified exhibitors for participation in at least 3 SEMI produced Exhibitor Education Webinars. To learn more about these valuable coupons, visit [www.semiconwest.org](http://www.semiconwest.org) at the Exhibitor Education portal.