

# **SEMICON<sup>®</sup>** **West2008**

## ***Increase Your Success At SEMICON West 2008***

Every exhibitor has access to the SmartBooth Exhibitor Portal. This is your official online exhibitor interface into the SEMICONNECT online community of visitors planning to attend SEMICON West 2008. Follow these easy tips to make sure your company can be found.

- Fill out your 500 word company description
- List up to 5 of your products and services
- Fill in your target terms

The more complete your exhibitor portal listing is – the easier it will be for attendees to find you. SEMICONNECT, the attendee search engine, will open in April 2008. Registered visitors will be able to search for companies, products and services and begin building their show schedule 12 weeks before SEMICON West opens on July 15, 2008.

The more accurate and complete your SmartBooth profile is, the more powerful your SEMICONNECT search results will be.

Watch your email in the next few days for your SmartBooth Exhibitor Portal login information, so you can make sure you are achieving your company's objectives for this year's event.