



Marquees in Motion™ Bus Signage and Headrest Covers *brought to you by American Exhibition Services*

The Marquees in Motion service offers you two options to consider:

1. Marquees in Motion - Exterior

On the loading side of each bus, we will be featuring select companies' banners that are professionally produced in four-color. Each sign is affixed and faces the loading side.... meaning everyone at the show will see it - making you the first AND last thing attendees see each day! Only one company is featured on the side of each bus.

2. Headrest Covers

You create the message you want to convey to the attendees as they shuttle back and forth to the show. Headrest Sponsorship includes both sides - front and back. You may use different artwork on each side. (*Two-color process- additional colors available for additional production*) This is an incredibly effective branding opportunity. You reach the attendees before they get to the convention center, while you have a captive audience, prior to them being overwhelmed by everything that's on the show floor.

\$2,750 per bus sign or bus of headrest covers, including production and installation. For more information, please contact Tom Winters at twinters@aesmarketing.com or by phone at 205.314.7320.

