



SEMICON West Exhibitor University Program Webinar One:

**“Infinite Possibilities: How to Make SEMICON West 2008 Your Most Successful Event Ever!”**

Wednesday, December 19, 2007

9:00am to 10:00am PST

It's not too late—or too early—to get your SEMICON West 2008 exhibiting and marketing program in gear. And to help you plan for a great SEMICON West experience, we encourage you to participate in the SEMICON West Exhibitor University Program.

In the first webinar, "Infinite Possibilities: How to Make SEMICON West 2008 Your Most Successful Event Ever!" presenters from SEMI and Competitive Edge gave a detailed preview of SEMICON West 2008, including what's new for 2008, program themes, marketing activities, and other information to help exhibitors plan for their participation. This webinar is now available for playback. Log on now (replay number 4681144801).

Among the topics discussed in this webinar:

- Preview of SEMICON West 2008, including major technology themes
- Visitor feedback: What your customers want to see at SEMICON West
- Meeting customer needs through exhibiting best practices

Learn what you and your team can do to improve your customers' experience—and your performance—at SEMICON West 2008 by logging on to this informative webinar.

As with all webinars and seminars in the SEMICON West Exhibitor University Program, this event is provided **FREE** of charge to all present and past SEMICON West exhibitors. Click on the links below to gain access to the webinar replay:

- [Log on here](#) and enter replay number 4681144801
- Webinar I – [Presentation](#)
- Webinar I – [eWorkbook](#)